

5.10.9 2002 Refrigerator Manufacturer Market Shares (by percentage of products produced)

<u>Company</u>	<u>Market Share (%)</u>	Total Units Shipped:	9,744,300
GE	36%		
Whirlpool	26%		
Electrolux (Frigidaire)	23%		
Maytag (Admiral)	13%		
Haier	<u>2%</u>		
	100%		

Source(s): Appliance Magazine, A Portrait of the U.S. Appliance Industry, Sept. 2003, p. P-3.